



Syston Bowling Club

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PRESS RELEASE

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YOUNGER BOWLERS MAKE THEIR MARK: LADIES PLAY THEIR FULL PART

This year's Club Champion, winner of the 4-Wood Singles title at Syston Bowling Club, is **Dave Anderton** who, at 53, is one of the Club's younger bowlers. Interestingly, and for the first time in the Club's history, the 2-Wood Singles Final was fought between a father and son, **Tom** and **Keiran Jordan** who has recently celebrated only his 16th birthday!

Men's President, **George Dodge**, says:

*"One of the main attractions of the sport of bowls is that male and female, old and young can play on equal terms. The final results of this year's Club competitions illustrate my point very clearly with three of our younger Members emerging as Club Champions. **Dave Anderton** is employed full-time in the Leicestershire Police Force. **Tom Jordan** (52) works for Shields Engineering and his son, **Keiran**, who is already playing regularly in the County under 25s team, is in his first sixth-form year at English Martyrs School.*

The image of bowls as a sport exclusively for the elderly is a misconception. A couple of years ago the average age of the Australian national Bowling team was lower than the average age of their great cricket team! Bowls is a great sport for all ages and, at Syston, we would be very pleased to welcome more younger members on to the green.

The sport has been unified at national level with Men's and Ladies' National Associations being combined into a single governing body – Bowls England. At local level, mixed teams, of men and women competing together, are becoming the norm and it is not uncommon for the ladies to outperform the men in closely contested games. Syston Ladies give their full support to the range of mixed Club competitions, easily holding their own and turning in some fine performances.

*The message from Syston is therefore clear - Whether you're young or old: male or female - bowls is the sport for you. The sport offers a great way to make new friend, to develop new skills and have some fun while engaging in gentle healthy exercise. For more information contact **Rob Wilbourn** (01664 424813) or **Val Foreman** (0116 260 9635). You will not regret it."*

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Notes to Editor: For further information about this Release and/or copies of photograph of Competition finalists (.jpg format), please contact:

Colin Grimes, Chairman, Syston Men's Bowling Club

T: 0116 2608412 **E:** systonbowling@btinternet.com

from whom details of Club membership and activities can also be obtained. Alternatively, the pictures and information about the Club can be downloaded directly from the Club web site at www.systonbowlingclub.org