

2011

OCTOBER

- 8th **Coffee Morning**
Quiz Evening 7 p.m.
Faith Supper; Raffle
£1 per quiz. Prizes
- 10th **Melton Indoor roll-up** 11.30 a.m.
11th **SBC Board Meeting** 10 a.m.
12th **Social afternoon with Pub Quiz**
2.30 p.m. - 4.30 p.m.
- 17th **Melton Indoor roll-up** 11.30 a.m.
19th **Social afternoon with Pub Quiz**
2.30 p.m. - 4.30 p.m.
- 22nd **"Call My Bluff"** 7 p.m. £3 on door
Chilli and garlic bread supper. Raffle
- 24th **Melton Indoor roll-up** 11.30 a.m.
26th **Social afternoon with Pub Quiz**
2.30 p.m. - 4.30 p.m.
- 31st **Melton Indoor roll-up** 11.30 a.m.
- NOVEMBER**
- 2nd **Ladies' AGM** 2 p.m. prompt start
5th **Men's Presentation Night** 7 p.m.
Raffle prizes, please
- 7th **Melton Indoor roll-up** 11.30 a.m.
9th **Ladies' Lunch** 12.30 for 1 p.m. Start
12th **Coffee Morning**
14th **Melton Indoor roll-up** 11.30 a.m.
16th **Social afternoon with Pub Quiz**
2.30 p.m. - 4.30 p.m.
- 20th **WINTER CABARET NIGHT**
See panel below for details

Indoor roll-ups

FOR Members who wish to continue bowling in the winter months, as in previous years, **John Lamble** will be booking rinks for the 11.50 Monday morning session on a weekly basis.

If you wish to participate, please arrive no later than 11.30 a.m. In order to allow plenty of time to arrange the teams and for the green fees to be paid.

If any of your friends wish to join us - whether or not they have any previous experience - they will be made very welcome. Hopefully, this will encourage them to join our Club for outdoor bowling in seasons to come.

Please do not hesitate to contact **John (0116 292 1619)** should you require any help or further information.

Gardening Group news

Members attending the latest Garden Group meeting were given a demonstration on how to plant a winter container using layers of different spring bulbs to prolong the flowering period. This was then raffled off and won by **Wendy Wilkinson**.

Members also discussed future plans for more new planting around the scoreboard area of the green and various ideas for winter visits, including talks, film shows and museums.

Arrangements were also discussed for visiting **Westonbirt** on Friday, 14th October, meeting at the clubhouse by 9.00 am at the latest and wearing suitable footwear and clothing.

The larger coach has now been ordered and 27 people will be attending this event.

The Group's latest visit was to **Ulverscroft Priory** (a jewel in Leicestershire's crown) when 17 people enjoyed seeing a fantastic model railway, pleasant woodland walks and a delicious lunch and cream tea. Everyone was keen to return here in the future.

www.systonbowlingclub.org

for Diary, Fixtures, Results, Honours Boards, Press Releases, Newsletters, photos and other Club details

WINTER CABARET NIGHT
Sunday 20th November 2011

Robin Good
&

The Martins

A wonderful evening's entertainment

Snacks, full bar and raffle

7.00 p.m. for 7.30

Tickets: £8.50



Men

SYSTON



GREEN



Ladies

Official Newsletter of the Syston Bowling Club

No. 67 October 2011

Company Patronage scheme launched

Board seek to find additional revenue streams by exploiting advertising potential

YOUR BOARD of Directors have been giving a deal of thought to ways of raising additional revenue in order to put the Club's finances on a sound footing. Now that we are responsible for the maintenance of the green, and remain committed to improving the quality of the playing surface, it is clear that current income levels are barely sufficient to cover the costs involved. We have managed, to date, by using modest reserves and by cutting back on other areas of expenditure such as building repairs and maintenance.

Fortunately, through membership growth, increases in subscriptions and careful management of the Bar (our primary sources of income) we have avoided the difficulties of declining revenues which are affecting many other Clubs in the County. The continuing success of coffee mornings and a very strong programme of social events throughout the Close Season have also played their part in helping to sustain a balanced budget.

How can we move forward to rebuild our cash reserves and reinstate a rolling programme of repair and renovation of the clubhouse, while sustaining the higher levels of expenditure on the green to which we are now committed?

A further substantial increase in membership subscriptions would be the easiest but least attractive option. It is difficult to see how we can generate further surpluses from the Bar and from the social programme without significant increases in prices and entry fees - steps which would, in all likelihood, prove counter-productive.

Faced with these factors, the Board has sought to identify new and additional sources of income.

As a first step, it has been agreed to exploit the potential of the Newsletter, the web site and the area around the green for advertising. Local companies, supplying goods and services relevant to the Club membership, to other readers of the Newsletter and to visitors to the web site, as well as to the wider local community who pass by the green, could benefit. Approaches are being made to a select number of local companies inviting them to become **Patrons** of the Club. In return for a modest annual fee,

each one will be offered a display advertisement in the Newsletter and on the web site (with a "hot link" to their own site, where such facility exists) and, for a maximum of 10 such Patrons, the opportunity to erect a 4ft x 2ft display board on the perimeter of the green during match days. (Permission for this service, on a trial basis, has already been granted by the Town Council.)

It is hoped that, in this way, we can raise up to £4000 per annum for Club funds - the equivalent of a £50 per head increase in membership subscriptions!

In order to maximise the impact



Your views, opinions, news and any other material of interest to Members would be welcomed for publication in future editions. Please send to **George Dodge**, as Editor, by the first Monday in every month

SYSTON BOWLING CLUB Clubhouse Telephone: 0116 269 2105

All communications to **The Chairman**:

Mr Colin Grimes, 8 Quenby Crescent, SYSTON, Leics LE7 2BW
Telephone: 0116 2608 412 email: systonbowling@btinternet.com

Yes! I'm a Senior Citizen

SENIOR citizens are constantly being criticised for every conceivable deficiency of the modern world, real or imaginary. We know we take responsibility for all we have done and do not blame others. However, upon reflection, we would like to point out that it was **NOT** the senior citizens who took:

The **melody** out of music,
The **pride** out of appearance,
The **courtesy** out of driving,
The **romance** out of love,
The **commitment** out of marriage,
The **responsibility** out of parenthood,
The **togetherness** out of the family,
The **learning** out of education,
The **service** out of patriotism,
The **nativity** scene out of cities,
The **civility** out of behaviour,
The **refinement** out of language,
The **dedication** out of employment,
The **prudence** out of spending,
The **ambition** out of achievement or

God out of government and schools. And we certainly are **NOT** the ones who eliminated patience and tolerance from personal relationships and interactions with others!

And, we do understand the meaning of patriotism, and remember those who have fought and died for our country.

YES! I'm a senior citizen!

I'm the life of the party..... even if it lasts until 8 p.m.

I'm very good at opening childproof caps.... with a hammer.

Congratulations!

NEW Members, **Trevor** and **Gillian Allan** celebrated their Golden Wedding on 30th September.

Food for thought

Drinks from the bar, raffles, social functions, Coffee Mornings, library books etc.

EVERY penny you spend on these is a penny saved from next year's membership subscription.

I'm awake many hours before my body allows me to get up.

I'm smiling all the time because I can't hear a thing you're saying.

I'm sure everything I can't find is in a safe secure place, somewhere.

I'm wrinkled, saggy, lumpy, and that's just my left leg.

I'm beginning to realise that aging is not for wimps.

Yes, I'm a Senior Citizen and I think I am having the time of my life!

My advice:

Spread the laughter

Share the cheer

Let's be happy

While we're here.

And finally

Go Green - Recycle Westminster!

Company Patronage Scheme

Concluded from front page

of this project, the Board would like to take advantage of any special links between Members and local businesses who might benefit from the promotional exposure offered by our scheme. If you have any suggestion about whom we might approach with our offer, please contact any of the Directors. We need to make the approach as personal as possible, so **names** of the contacts, within each company, responsible for advertising and promotion will be essential if we are to succeed. Please do what **YOU** can to help.

Of course, if you have any suggestion to make about other ways in which additional revenue might be raised, the Board would also like to hear from you. Let's work together to keep future subscription increases to a minimum and to ensure the future financial security of our fine Club.

49 Club update

LATEST WINNERS are **John Lester**, **Alan Collins**, **Margaret Abbott** (for the 5th time this year!) and **Mick Hall**.

The Club Coach Column



Des Eggitt

This month, Des identifies the main causes of damaging negativity within the game situation

THE following list is not exhaustive. There are conditions of personal stress which can affect a player's powers of concentration. Whatever the cause, the trick is to be prepared and to have some system of control or prevention that can be brought into play to diminish the adverse effects of negativity.

The most common sources of negative thinking are:

- * Fear of failure
- * Noise levels (especially indoors)
- * Inadequate mental preparation
- * Trying too hard to concentrate
- * The behaviour of opponents
- * Partisanship of any spectators working against you
- * Recalling a previous situation when you played a similar shot with a poor result
- * The fact that you (or your team) are well behind on the score card
- * Doubts about the quality of the playing surface
- * Inclement weather conditions such as rain, strong wind or heat
- * Adverse conditions which have caused you to arrive late at the venue
- * Any kind of disagreement during the game
- * The fact that someone you wish to impress is watching (or playing with you) in the game
- * Having a different view about the shot to be played from that insisted upon by the Skip

Men's Presentation Evening

Be there or miss out!

MEN'S Presentation Evening is on 5th November starting at 7.00 p.m.

This is a premier event in our Club's calendar, so even if you have not got a trophy to collect please make every effort to come along and help to congratulate your fellow bowlers.

In any case the **Toucher Trophy** awards will be presented then, and no one knows who the winners are.

Wives, husbands or partners are most welcome to join us.

Don't forget it's a Faith Supper, and there will be a raffle.

Wednesday Weekly Social in the Clubhouse. Pub Quiz followed by game/activity of your choice. 2.30 - 4.30 p.m.

2011 final results summary

FINAL match statistics for the 2011 Season read as follows (2010 figures in brackets):

	P	W	D	L	+Pts	-Pts	Diff
Men - Saturday	42(44)	16(28)	1(0)	25(16)	3129 (3304)	3297(3062)	-168 (+190)
Men - Weekday	23(24)	14(12)	0(0)	9(12)	1715 (2081)	1803(1874)	+278 (+90)

Loughborough and District Triples League - Final placings

White Plums (Div 2) - Played 16: 63/128 Points: Shot Diff: +146 3rd Place

Green & Royals (Div 3) - Played 16: 69/128 Points: Shot Diff: +50 4th Place

WINNERS of the Mallinson Shield

Melton Triples Bowls League - Final placings

P: 5 Rinks Won: 8 Rinks Drawn: 1 Rinks Lost: 11 Pts: 17 5th Place (out of 6)

Ladies - Friendlies

28(25) 7(8) 0(0) 21(17) 1324(1437) 1800 (1558) -476(-121)

Ladies - Trips League - Final figures

11 4 1 6 309 417 -108

Late News: Winners of the "Syston Town News" Mixed Pairs Competition: **C Biddles & K Renshaw**

Men's Finals Day in pictures

3



Presentation of Mallinson Shield



Club Champion 2011
Dave Anderton



Maidens (!)



Triples



2-Wood Singles



4-Wood Pairs



4-Wood Mixed Pairs



2-Wood Pairs

4

Lady President's Day A pictorial record of a great day



Lady President's Day
16th September 2011



Top table guests



President Chris speaks



Men's President, George, replies



Life Members



Captain Janice reviews
the year's performance



Winning rink

Spider Winner, Roy,
makes the most of his
success!

REMEMBER
Copies of all photos
featured in the
Newsletter can be
downloaded from the
Club web site

